



WELCOME
AWARDS
2010

Welcome

South Africa

SAWUBONA AWARDS OF EXCELLENCE

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Awarding excellence in
the tourism industry

In partnership with:



Winners Welcome Awards 2011

The **Welcome Awards** have once again honoured those establishments that embody the pinnacle of customer service and visitor experience in **South Africa**.

The winners were announced at a glittering ceremony on the **8th of May 2011 at the ICC Durban**, in the company of the local tourism elite.

Accommodation

Overall Winner

The Cape Milner Hotel.

Sub-Category Winners

- Self Catering - **Montvue Self Catering.**
- Lodges - **Forever Resorts Mount Sheba.**
- Hotels - **The Cape Milner Hotel.**
- Bed & Breakfast / Guest House - **138 Marine Beachfront Guesthouse.**
- Backpackers and Hostel - **Forever Resorts Plettenberg.**

Car Rental

Overall Winner

Economic Car and Bakkie Hire.

MESE

Overall Winner

The Plantation.

Sub-Category Winners

- Meeting Venues - **The Plantation.**
- Exhibitions and Special Events Venues - **CSIR International Convention Centre.**



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by FNB

Sowitona Awards of 2010

How to win a FNB award

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Restaurants

Overall Winner

Hemingways Restaurant at Leriba Hotel and Spa.

Sub-Category Winners

- Fine Dining - **Hemingways Restaurant at Leriba Hotel and Spa.**
- Casual Dining - **Thunder Ridge Spur.**

Tour Operators

Overall Winner

Western Cape Tours.

Sub-Category Winners

- Operating more than 5 years - **Thompsons Africa.**
- Operating less than 5 years - **Western Cape Tours.**

Tourist Guides

Overall Winner

Greg Lederle.

Sub-Category Winners

Regional, local or site - **Ann Evans.**
Provincial - **Donald Modiboa.**
National - **Greg Lederle.**



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by

Sawubona Awards of Excellence
2010 for a world class tourism
industry

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Winners Welcome Awards 2011

Tourist Attractions

Winner

SAB World of Beer.

Travel Agencies

Winner

Sure Zorgvliet Travel.

On-line

Winner

Sandton Sun.

Should you have any queries, please email welcomeawards@southafrica.net
or call **083 123 6789** (tourism information line).